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**VisionPoint Marketing Redesigns and Develops  
Web Site for Keston & Associates**

*Raleigh Internet Marketing Firm Redesigns and Develops Web Site  
for International Business Consultants*

RALEIGH, N.C. – Diane Kuehn, president and chief executive officer of VisionPoint Marketing ([www.visionpointmarketing.com](http://www.visionpointmarketing.com)), has announced that the firm has redesigned and developed the Web site for Keston & Associates, International Business Consultants. VisionPoint guided the firm in several branding services including the creation of a new logo and color scheme. The new Web site features include an overview of the organization, the services it provides, news about the firm and a section to determine a company's global business profile IQ. Keston & Associates facilitates international business transactions, and provides consulting and execution services in assisting companies establish, grow and integrate their international presence and operations. Keston & Associates assists US companies seeking to expand internationally and foreign companies seeking to enter the US market. To visit the Web site, please go to [www.kestonassociates.com](http://www.kestonassociates.com).

## Related Links:

[www.visionpointmarketing.com](http://www.visionpointmarketing.com)  
[www.kestonassociates.com](http://www.kestonassociates.com)

## News Facts:

- Diane Kuehn, president and chief executive officer of VisionPoint Marketing, has announced that the firm has redesigned and developed the Web site for Keston & Associates, International Business Consultants.
- VisionPoint guided the firm in several branding services including the creation of a new logo and color scheme.
- The new Web site features include an overview of the organization, the services it provides, news about the firm and a section to determine a company's global business profile IQ.
- Keston & Associates facilitates international business transactions, and provides consulting and execution services in assisting companies establish, grow and integrate their international presence and operations.
- Keston & Associates assists US companies seeking to expand internationally and foreign companies seeking to enter the US market.
- To visit the Web site, please go to [www.kestonassociates.com](http://www.kestonassociates.com)

## Quotes:

"We enjoyed collaborating with Keston & Associates on their new Web site," said Kuehn. "We wanted something informative yet functional for the firm's site. We developed the content and then built around that to create a site that embodied all of those factors."

"Working with Diane Kuehn and her team at Vision Point Marketing made a challenging effort almost painless," said Joan Keston, managing principal of Keston & Associates. "They are very professional, and I was confident that the marketing and creative advice I received was in line with my business objectives and goals."

About VisionPoint Marketing:

VisionPoint Marketing, an Internet marketing firm, helps mid-sized organizations achieve significant, measurable results by developing and executing strategic, creative online marketing solutions such as web design, search marketing, social networking and e-mail marketing. Recognized as a leader in interactive initiatives ranging from branding to lead generation, VisionPoint Marketing helps organizations differentiate themselves from their competition while achieving their marketing objectives. A minority and woman-owned business headquartered in Raleigh, N.C., VisionPoint Marketing received the Greater Raleigh Chamber of Commerce's Pinnacle Business Award for Steady Growth and Profitability in 2006, recognizing the firm's outstanding growth and sustained success. For more information, please visit [www.visionpointmarketing.com](http://www.visionpointmarketing.com), or call 919-848-2018. Send inquiries to [info@visionpointmarketing.com](mailto:info@visionpointmarketing.com).

Keywords:

Diane Kuehn, VisionPoint Marketing, Keston & Associates, International Business Consultants, search engine optimization, SEO, [www.kestonassociates.com](http://www.kestonassociates.com), search engines, site traffic, Web site design, online marketing.

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